

CORPORATE SPONSORSHIP INFORMATION

DEGROOTE'S BLENDED LEARNING PART-TIME MBA

**BRIGHTER
WORLD**

DeGroote
SCHOOL OF BUSINESS
EDUCATION WITH PURPOSE

McMaster
University 

“This program made my goal of completing an MBA feasible and I thought it was simply too good to be true. When I met with former students and current co-op students, they all had amazing things to say about McMaster and DeGroote.”

Samantha Hirsch
BLPT MBA Student, 2019 Cohort

INVESTING IN DEGROOTE'S BLENDED LEARNING PART-TIME MBA

Sponsoring your employee to complete their MBA through DeGroote's **Blended Learning Part-Time (BLPT)** program is not just an investment in them – it is an investment in your organization, with both immediate and long-term returns.

IMMEDIATE VALUE

Your employee is exposed to various disciplines, including accounting, strategy, marketing and finance, all of which improve their agility to tackle and understand problems affecting your business.

Courses are adapted for professionals and students, with a focus on practical learning and case studies. In addition to hands-on learning, a strong focus on collaboration encourages students to engage with their peers to develop an interdisciplinary perspective that they can begin to apply to your organization immediately.



LONG-TERM RETURNS

Supporting your high-potential employee while they complete their MBA is an opportunity to develop the next generation of leaders who will be responsible for the continued success and growth of your organization.

Through a three-year part-time curriculum, the BLPT program delivers on its commitment to take potential and shape it into students who emerge as agile leaders. This is accomplished through collaborative experiences, exposure to fundamental knowledge of key business areas and an innovative growth mindset.

FREQUENTLY ASKED QUESTIONS

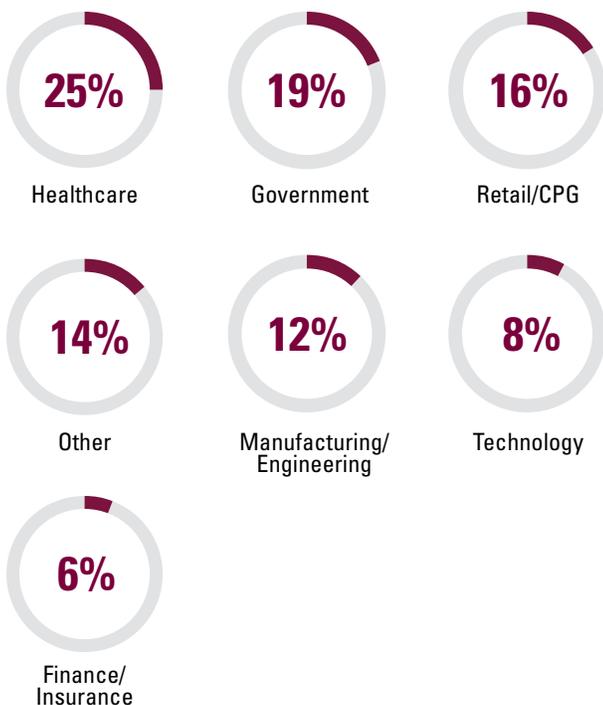
WHO IS THE IDEAL CANDIDATE FOR DEGROOTE'S BLPT MBA?

We look for students who are self-motivated working professionals with strong leadership potential, exceptional collaboration skills and the drive to excel academically. On average, our students have eight years of professional work experience from a broad range of industries.

One of our program's key strengths is in the **diverse professional and academic backgrounds of our class** – mirroring the structure of a professional work environment – our students collaborate, share ideas, and reap the rewards of a cohort diverse in backgrounds, skills and thoughts.

The BLPT MBA is a competitive-entry program, with a program capacity of approximately 60 students each September.

BLPT 2020 Industry Intake



WHAT IS THE PROGRAM STRUCTURE?

The BLPT MBA is delivered over three years of continuous part-time study (nine terms total). Students complete the equivalent of two full-credit courses per term. Here is a sample of several courses:

Year 1	<ul style="list-style-type: none">• Management Fundamentals• Economics & Business Statistics• Competing Through Digital Transformation & Analytics
Year 2	<ul style="list-style-type: none">• Management Accounting for Decision Makers• Strategic Marketing• Business, Government, & the Global Environment
Year 3	<ul style="list-style-type: none">• Electives selected by student• Strategic Integration (Capstone) Project

For a detailed schedule, visit pt-mba.degroote.mcmaster.ca

FREQUENTLY ASKED QUESTIONS

WILL MY EMPLOYEE'S WORK SCHEDULE BE DISRUPTED?

DeGroot's BLPT MBA has been carefully designed with the working professional in mind, ensuring that there is no disruption during a standard work week.

Half of the program is offered online and the remaining half is offered through a total of 27 weekend residencies (three weekend residencies each term) at the Ron Joyce Centre in Burlington, ON. Online content is delivered either during the weekend residencies or during weekday evening webinars between 7 – 10 p.m.

IS THE BLPT MBA AN ACCREDITED DEGREE PROGRAM?

All DeGroot MBA programs, including the BLPT MBA, are accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB International is the longest-serving global accrediting body for business schools that offer undergraduate, masters, and doctoral degrees in business and accounting. AACSB accreditation is considered the highest standard in management education, with only 5% of business schools worldwide achieving accreditation.

To maintain AACSB accreditation DeGroot undergoes a rigorous review every five years to demonstrate continued commitment to 15 quality standards relating to faculty qualification, strategic management of resources, and interactions of faculty and students, as well as continuous improvement and the achievement of learning goals in our degree programs.

DOES MY EMPLOYEE NEED TO REMAIN IN THE GTHA FOR THE DURATION OF THE PROGRAM?

As long as your employee is able to travel to Burlington for the mandatory weekend residencies, they are not limited with where they can live and work. If your employee requires overnight accommodation during the weekend residencies, DeGroot has arranged for discounted rates at several nearby hotels.

HOW CAN I SUPPORT MY EMPLOYEE IN COMPLETING THEIR BLPT MBA?

The most meaningful demonstration of employer support is through partial or full tuition assistance. The BLPT MBA has a pre-determined program tuition for each cohort, making it easy to anticipate program costs and to appropriately structure assistance.

In addition to financial support, some other ways to ensure your employee gets the maximum benefit of the program are:

- Create opportunities for your employee to practice and apply the management skills they are learning in the program
- Encourage your employee to share their academic and residency schedule with you, and work with your employee to help achieve work / academic balance
- If your employee's role includes evening or weekend work, offer flexibility to help ensure your employee is able to attend mandatory webinars and residencies

Ready to learn more? Please connect with us anytime:

Call

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